Public Health 3.0: Increased Demand for Data Driven Community Health Improvement
Pre-Conference Workshop for 2017 CSTE Conference

Agenda

8:30 am   **Introduction**
- Agenda & learning objectives
- Logistics & ground rules

8:40 am   **Community Health Improvement Process Overview**
- Drivers and Common Steps of the (CHI) Process
- Role of Epis in Data Driven Steps

9:05 am   **Introduction to Life Expectancy**
- Definition & PH Applications
- Utility at the Sub-county level
- Introduction to SCALE

9:20 am   **Best Practices, Challenges, & Solutions for Utilizing LE**
- Flow Chart for Calculating LE
- SEPHO and other Tools
- Using Geographic Aggregation Tool to reduce small number problems

10:00 am   **Break**

10:30 am   *Table top exercise 1: Calculating Life Expectancy (SEPHO Exercise)*
NOTE: Participants need to have access to a laptop for this exercise. Instructions for downloading the SEPHO Tool and county-level data will be provided a week prior to the workshop.

11:30 am   **Lessons from the Field**
Adaptation of SCALE Methods and Process: Maine SCALE Experience
- Modifications to the Process/Flow Chart
- Challenges and Solutions
- Potential Applications & Next Steps
- Q & A (All Presenters)

12:00 pm   **Break for Lunch**

1:15 pm   **Real World LE Applications: Memphis Case Study**

1:50 pm   **Selecting cost effective and impactful community-level interventions (Vickie Boothe)**
- Selection Criteria & Process: Challenges and Helpful Resources
- Identifying the Evidence-based, Highest Impact, Most Cost Effective Interventions
- Brief Resource Demonstrations

2:20 pm   *Table Top Exercise 2: Identifying interventions for CHI addressing LE disparities, outcomes, & SDOH using existing resources*

2:45 pm   **Begin Table Report-outs (5 tables - 3 minutes each)**

3:00 pm   *Afternoon Break*

3:30 pm   **Complete Table Report-outs**

3:45 pm   **Best practices: monitor, evaluate, and calculate the impact of interventions.**

4:45 pm   **Wrap-up and Evaluation**

5:00 pm   **Adjourn**